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BANNER ADVERTISING RATES & GUIDELINES

<p>DISCOUNT: A 10% discount will be applied towards the cost of your ad if advertising payment is made before the magazine is mailed.</p> <p>Scan Charges (Photos): \$6.00</p> <p>TERMS: Ads must be paid in full before the next magazine is printed.</p> <p>PUBLISHING SCHEDULE: Nine times annually with monthly issues published during the seasons of greatest breed activity.</p>	<p>BLACK & WHITE AD SIZE COST</p> <p>2 Pages</p> <p>1 Page</p> <p>3/4 Page</p> <p>2/3 Page</p> <p>1/2 Page</p> <p>1/3 Page</p> <p>1/4 Page</p> <p>1/6 Page</p> <p>1/8 Page</p> <p>Column Inch</p> <p>Large Show Picture</p> <p>Small Show Picture</p>	<p>FULL COLOR AD SIZE..COST</p> <p>2 Pages</p> <p>1 Page</p> <p>1/2 Page</p> <p>1/3 Page</p> <p>1/4 Page</p> <p>SPOT COLOR AD SIZE .COST</p> <p>1 Page</p> <p>3/4 Page or 1/2 Page</p> <p>Smaller Size Ads</p> <p>1-inch contract</p> <p>2-inch contract</p> <p>3-inch contract</p> <p>Showcase Ads</p>
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