

# 2012 Ad Schedule

ISSUE	DEADLINE	FEATURED BREED
February	January 23	Dorsets & Club Lambs
March	February 17	Oxfords & Club Lambs
April	March 23	Hampshires & Shropshires
May	April 20	Polypays, Hampshires, Targhees, Shropshires, Romneys, Rambouillets, Columbias, Corriedales, Lincolns, Dorpers, Montadales, Border Cheviots, St. Croix, & North Country Cheviots
June	May 18	Icelandics, Karakuls, Merinos Cotswolds, Bluefaced Leicesters & Wensleydales
July/August	July 13	Summer Sale Issue Texels & Finnsheep
September	August 24	Mid-Year Sale Reports Annual Stud Ram Issue
Oct/Nov	October 12	State Fair - Pre-NAILE Issue Rambouillets, Columbias, Jacobs, Katahdins, Shetlands, Corriedales & Natural Colored
Dec/Jan	December 7	Special Year-End Issue

## The Banner Ad Dimensions

