

# Online Advertising Rates

## ONLINE ADVERTISEMENT SIZES & RATES

(Spaces Filled On A First-come, First-serve Basis; No Pre-pay Discounts Available)

Ad Size	Location Standard Ad	Location Flash Ad
Leaderboard (728x90px)	Standard Pages.....\$100 /Month	Standard Pages.....\$125 / Month
	Sales/Contact/Photos...\$200	Sales/Contact/Photos...\$225
	Event Library.....\$250	Event Library.....\$275
	Home.....\$350	Home.....\$375
Skyscraper (120x600px)	Standard Pages.....\$ 85 / Month	Standard Pages.....\$125 / Month
	Sales/Contact/Photos...\$185	Sales/Contact/Photos...\$225
	Event Library.....\$235	Event Library.....\$275
	Home.....\$335	Home.....\$375
Full Banner (468x80px)	Standard Pages.....\$ 75 / Month	Standard Pages.....\$100 / Month
	Sales/Contact/Photos...\$175	Sales/Contact/Photos...\$200
	Event Library.....\$235	Event Library.....\$250
	Home.....\$335	Home.....\$350
Rectangle (180x150px)	Standard Pages.....\$50 / Month	Standard Pages.....\$75 / Month
	Sales/Contact/Photos...\$150	Sales/Contact/Photos...\$175
	Event Library.....\$200	Event Library.....\$235
	Home.....\$300	Home.....\$335

### Standard Ad

A standard ad includes all ads designed as a flat image with no animation.

### Flash Ad

A Flash ad includes all ads designed as an animation that either loops continuously or ends after a short period of time.

A \$25 fee will be charged for all returned checks.

All fees payable in U.S. funds.



## LOCATION OPTIONS FOR ADVERTISING

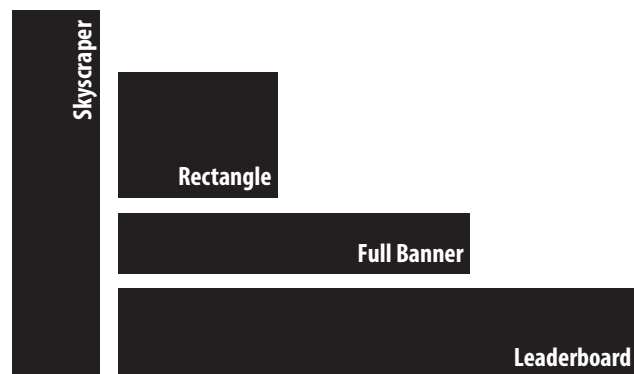
(Not All Ad Sizes Are Available On Every Page. Please Reference Options Below; Spaces Filled On A First-come, First-serve Basis)

Webpage	Leaderboard	Full Banner	Skyscraper	Rectangle
Sales/Contact/Photos	✓	✓	✓	✗
Homepage	✗	✗	✗	✓
Event Library	✓	✓	✓	✗
Standard Page:	✓	✓	✓	✓

Standard Page includes: (Create, Advertising, Web Design, Subscribe, Links, Sale Catalog, Sale Averages, Sale Entries, Auction Block, Calendar)

## ADVERTISING EXAMPLES

(Example Ads Below Are For Visual Purposes Only & Are Not Drawn To Scale; Please Visit Our Website For Accurate Examples)



The  
**Banner**  
WEB DESIGN  
DIVISION

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